

DRIVING WORLD'CLASS ANALYTICSTODAY'S CHALLENGES





- Financial & treasury departments are at the center of enterprise business processes
- Global economic context puts pressure on delivering figures
 - CFO's and senior executives are asking for more frequent and detailed reporting
 - Regulations & compliance

AND IT MUST BE ACCURATE, RELIABLE...
AND REAL-TIME!



DRIVING WORLD'CLASS ANALYTICSREAL-TIME DATA PLATFORM





S/4 HANA = real-time platform

- No more disruption between transactional systems and reporting tools
- Seamless integration of dashboard & KPI's within business transactions
- □ Reporting is no more an "after action" review → it's now part of the business process execution

Unlock data from other silos

- SAP HANA architecture provides foundation to break down information silos
- Reporting across boundaries is not a technical concern anymore
- SAP "HANA LIVE" RDS solutions provide thousands of HANA views enabling instant reporting & analysis on wide range of data

Embedded business planning

- Budget & planning / forecasting are integral part of SAP S4 HANA
- Simplified architecture and better integration with business processes

DRIVING WORLD'CLASS ANALYTICSFIORI & SELF-SERVICE BI





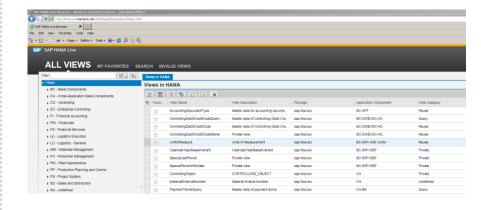
FIORI APPS & KPI'S

- Easy to use 'apps' for business users
- Combines transactions and analytics
- Smart business packages delivers pre-defined content



SELF-SERVICE WITH SAP BI

- Full fledged self-service reporting and analysis
- Direct connectivity to S4 HANA to access real-time data
- HANA Live browser







DASHBOARDS AND APPS

DESIGN STUDIO

Build engaging user experience Fiori integration

REPORTING

WEB INTELLIGENCE

Enable standard and Ad-hoc reporting

DISCOVERY AND ANALYSIS

LUMIRA

Data exploration, discovery and visualization

ANALYSIS OFFICE EDITION

Powerful excel-based capabilities for crunching data

SAP S4 HANA
ONE SINGLE SOURCE OF TRUTH
HIGH PERFORMANCE





DASHBOARDS AND APPS

REPORTING

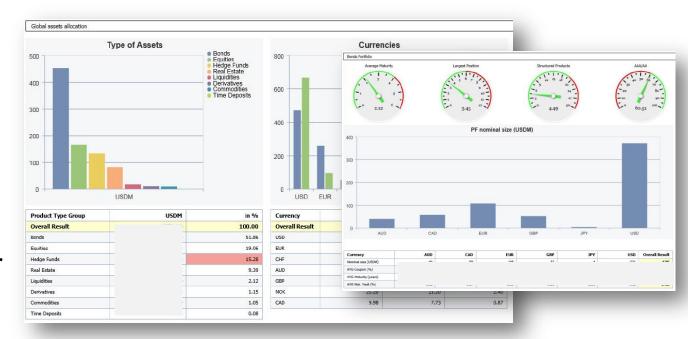
DISCOVERY AND ANALYSIS

DESIGN STUDIO

WEB INTELLIGENCE

LUMIRA

- Modern development environment with HTML5 runtime
- Native BW and HANA support
- Broad library of controls and visualizations
- Designed for providing Dashboards and Apps for Fiori integration







DASHBOARDS AND APPS

REPORTING

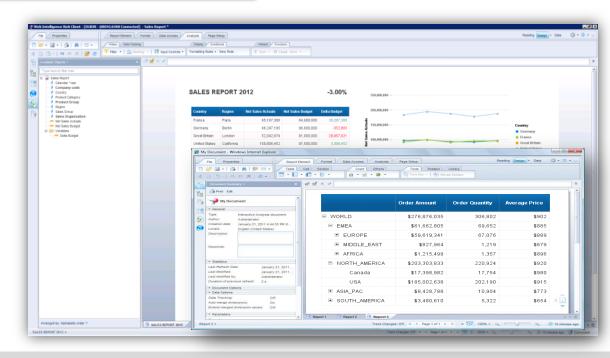
DISCOVERY AND ANALYSIS

DESIGN STUDIO

WEB INTELLIGENCE

LUMIRA

- Self-service tool for answering ad-hoc reporting requests
- Wide range of presentation and formatting capabilities
- Simple & easy to use interface
- Designed for all business users
- Automatic distribution of reports
- Export to XLS, PDF
- Mobile integration







DASHBOARDS AND APPS

REPORTING

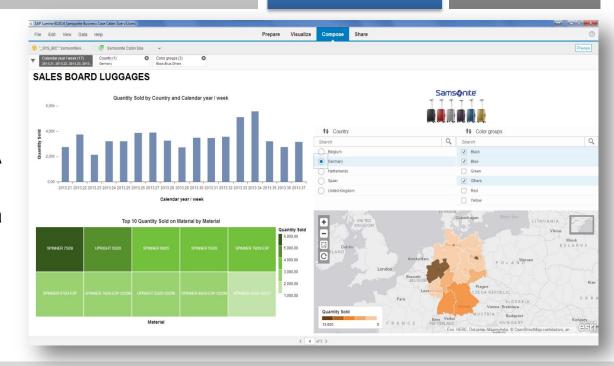
DISCOVERY AND ANALYSIS

DESIGN STUDIO

WEB INTELLIGENCE

LUMIRA

- Provide end-users with visualization solution for Data Exploration and Discovery
- Self-Service BI
- Native Integration with SAP HANA and BW
- Merge Users files / Corporate data
- Data Manipulation Tools
- Calculated Measures
- Feed from any source







DASHBOARDS AND APPS

REPORTING

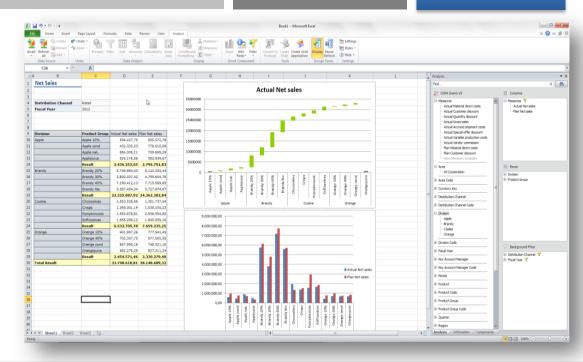
DISCOVERY AND ANALYSIS

DESIGN STUDIO

WEB INTELLIGENCE

LUMIRA

- Powerful Excel analytical capabilities
- Familiar and intuitive MS Office user experience
- Bring analyses into PowerPoint presentations
- Leverage investments in SAP BW
- Native integration with SAP HANA
- Premium alternative to BEx Analyzer



DRIVING WORLD'CLASS ANALYTICSCLOSED LOOP WITH SAP S4 HANA





TRANSACTIONAL PROCESSING

FIORI APPS

SMART BUSINESS PACKAGES

EMBEDDED PLANNING



ANALYTICAL PROCESSING

DASHBOARDS AND APPS

REPORTING

DISCOVERY AND ANALYSIS

SAP S4 HANA
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