

Business intelligence : where IT meets expectations of the CFO!

STRAIGHT TO THE POINT

Nowadays, and surely in the context of a quite long economic crisis, companies need to have a regular and clear view on their finance. A fast reaction to any unexpected event by taking the appropriate decision is now a must! There is also an increased pressure for companies to regularly and quickly publish reliable information, such as financial statements requested by shareholders, customers, banks, suppliers...

Now, the question is: are you sure that your IT department is able to meet the expectations of your CFO, helping him to retrieve the data he requires, analyze it and share it with everyone concerned, giving him the necessary business insight towards effective decision making?

YOUR FUTURE IS NOW!

A few years ago, Business Intelligence was more a technical way to show "your past, present and, eventually, future amounts" on user's request. Business Process Management and Enterprise Performance Management were nice-to-have and could eventually be handled separately. Also, the layout was

less important than the content and getting real-time value was nothing more than a dream. It was the early days of Business Intelligence. But times are changing and they are changing fast...

Now Business Intelligence has turned out to be much more mature: it's closer to your business expectations, integrated with Business Process Management and delivered with Enterprise Performance Management capabilities. Finally, it becomes a matter of mastering the processes that lead from the initial transaction to the report and even to the users of this report (shareholders, legal authorities, auditors and Financial departments), in a connected way, with minimal manual intervention.

In particular, having your financial closing fully under control from the initial record to the production and publication of reliable reports becomes more and more critical. Thanks to the latest SAP products evolution, this is now possible!

Because Business Intelligence is often considered as 'too technical for Finance and too functional for IT', at Intensum we believe that companies may have underestimated the



BUSINESS INTELLIGENCE

LEADING EXPERTISE IN BELUX

SERVICES

BI STRATEGY
BUSINESS BLUEPRINT
PROOF OF CONCEPT
END TO END IMPLEMENTATION
PERFORMANCE OPTIMIZATION
UPGRADE

EXPERTISE

SAP FINANCIALS REPORTING
SAP BUSINESSOBJECTS BI REPORTING
& DASHBOARDING
SAP BW DATA WAREHOUSING
SAP BUSINESSOBJECTS DATA SERVICES
SAP EPM PLANNING & CONSOLIDATION
SAP HANA IN-MEMORY ANALYTICS

STRENGTHS

COMPETITIVE POSITIONING
EARLY ADOPTER OF LATEST
REPORTING FEATURES
SOLID EXPERIENCE IN SAP BW/BO
COVERING COMPLETE BI LIFE CYCLE
TEAM OF SENIOR CONSULTANTS

DIFFERENTIATORS

FUNCTIONAL APPROACH (Finance,...)
BRIDGING BUSINESS & IT
STRONG KNOWLEDGE OF UNDERLYING
ERP FLOWS
INTEGRATION OF PLANNING & REPORTING
SAP BUSINESSOBJECTS BI 4 RAMP UP PARTNER
SAP EPM 10 RAMP UP PARTNER

full potential of an efficient Business Intelligence strategy. However, we are also convinced that those companies would like to catch the train before it's leaving the 'crisis' station for the 'growth' destination.

LET'S DESIGN IT TOGETHER!

In Business Intelligence and especially when applied on Finance, the talent of the designer mainly consists in having the necessary knowledge for understanding the needs of all involved stakeholders and the skills for transposing those needs into efficient reports. Concretely, it's a combination of highly skilled profiles

in "facts and features" of Business Intelligence tools driven by functional analysts who understand business processes and reporting requirements: this is the best way to make a BI project successful.

As decision makers, you surely have a long term vision, anticipating the next challenge and building things that last for years. If we all agree that implementing or improving your financial reporting has a certain initial cost, choosing the best solution and the best team to implement a complete efficient solution can really lower the maintenance costs and make the difference, both on the confidence

you'll have in your IT solutions and on the financial benefits you will get from it.

If you are looking for such an efficient BI solution, Intensum will be happy to become your trusted partner.

Founded in 2005, INTENSUM is an independent SAP Consulting agency with a clear vision: Aligning the business and IT departments through a unique SAP services offering focusing on FINANCE, INTELLIGENCE & INNOVATION.

Our mission is to help large European organizations to realize their strategies & business objectives

through process optimization. We implement solutions such as SAP Financials, Financial Supply Chain Management and SAP BusinessObjects Business Intelligence & Enterprise Performance Management, and cover integration with SAP ERP & with third-party solutions with SAP Netweaver.

Our core business is project-oriented and, together with our experienced team of consultants, we deliver business skills, project management and first-class SAP implementation. Our objective is to make a difference combining both SAP & Business expertise to offer the highest added value to our customers in the following areas:

- FINANCE & TREASURY: Optimization of your Financial Supply Chain Management (Cash & Liquidity Management, Treasury & Risk Management, In House Banking - Payment Factory structures, Bank Communication Management, Credit Management, Dispute & Collection Management, Vendor Invoice Management...)
- INTELLIGENCE: Reporting & Planning applications using SAP BusinessObjects Business Intelligence solutions (Reporting, dashboards) & Enterprise Performance Management including BusinessObjectsPlanningandConsolidation, Disclosure Management,...

- INNOVATION: Process improvement through innovative solutions (using SAP NetWeaver, Process Integration,...), interfaces between SAP & third party systems like Dealing Platforms, Matching Systems, Data feed providers, SWIFT Network...

We are a certified & recognized SAP Service partner for Belgium & Luxembourg and are an active member of the Financial Excellence Value Circle.

In 2011, we were ramp-up partner for BI 4 and EPM 10. In November 2011, we also won a **GOLD SAP BELUX INNOVATION AWARD** for upgrading the skills of our consultants to the latest SAP Business Objects 4 platform. This recognition is a strong motivator to continue our investment in functional & technical leadership.

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SAP HANA In-Memory Computing: Evolution or Revolution?

SAP announced in 2010 its long-term vision consisting of 3 major elements: In-Memory Computing, Cloud and Mobile Applications. After mainframe applications in the 1970's and 1980's (R/2), packaged client-server applications in the 1990's (R/3), SAP has now a competitive strategy to provide business organizations with powerful and real-time packaged business applications available on any device or platform that can be run in the cloud.

An In-Memory database is a database management system that stores its data in the server memory instead of hard disks. It can integrate High-Availability mechanisms for database replication and automatic failover in case of failure. In-Memory database systems are about 10.000 times faster than classical database systems stored on hard disks.

SAP HANA is a combination of software and hardware that use the concept of In-Memory computing technology. Using this technology it is now possible to run a complete database system in memory. SAP HANA both combines In-Memory technology and column-based database storage for performance optimization and data compression. SAP HANA is a flexible, data source agnostic appliance combining SAP software and hardware provided by SAP hardware partners (IBM, HP, Fujitsu, Dell,...).

SAP HANA enables business organizations to process and analyze large scale business critical operations in real-time. For example customers can make real-time simulations, better understand the profitability of their business and improve their margins using the SAP HANA CO-PA Accelerator.

SAP BusinessObjects BI 4.0 can be deployed as SAP HANA frontend application for instant and real-time reporting and analysis on operations, removing the latency that financial and business users can experience with current classical data warehouse architectures.

On June 2011, SAP announced the General Availability of HANA. Recently SAP announced the availability of applications running on top of SAP HANA: CO-PA Accelerator on HANA for ECC, SAP BW 7.3 on HANA, Smart Metering on HANA... and soon SAP ECC on HANA that will have a major impact on the Business Intelligence and Data Warehousing architectures.

SAP HANA 2.0 is scheduled for 2012 and with this version you can expect to run your entire SAP Business Suite purely on SAP HANA.

*For more information or a free workshop please contact us on :
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