

SAP Solution Brief

SAP BusinessObjects Business Intelligence
Solutions
SAP BusinessObjects Dashboards

Objectives

Solution

Benefits

Quick Facts

A photograph of a middle-aged man with grey hair, wearing a light-colored suit jacket over a blue shirt and white trousers. He is standing outdoors in front of a modern building with large glass windows. He is holding a tablet computer and looking at it intently. A black suitcase is visible at the bottom right of the frame.

**Accelerate Business
Intelligence Adoption with
Interactive, Mobile Dashboards**



The Best-Run Businesses Run SAP™

Create high-impact, interactive dashboards

Create high-impact, interactive dashboards

Design interactive, high-impact visualizations

Dashboards have long been essential tools for monitoring business performance and empowering executives to make better decisions faster. But given their ability to **keep people focused on improving key performance indicators (KPIs)**, more companies want to use them at all levels of their organizations. The fact is, every employee's day-to-day decisions impact the business.

The challenge, then, is to select the best data visualization and dashboard software for your business – software that's flexible enough to meet the diverse, evolving needs of people at different levels and roles, not just executive management.

With SAP® BusinessObjects™ Dashboards software, you can create trusted, interactive, high-impact dashboards and visualizations once, publish them instantly to iPads and PCs, and embed them anywhere people work. Leveraging the flexibility of Microsoft Excel and the add-ons developed by the large SAP

ecosystem using the SAP software development kit, you can extend and customize dashboards to meet any requirement – quickly and cost-effectively. The possibilities are endless.

When you create personalized, dynamic dashboards and make them available to people anytime, anywhere, you break down the most persistent barriers to broad business intelligence (BI) adoption. And that's when you'll see exponential increases in ROI for your enterprise data.



Design interactive, high-impact visualizations

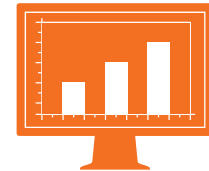
Create high-impact, interactive dashboards

Design interactive, high-impact visualizations

The results are highly interactive visualizations and dashboards, complete with predefined navigation paths that help people perform interactive analysis – online and offline – as well as tools to tweak visualizations on the fly. For example:

- Executives can make more-informed decisions, perform scenario planning and what-if analysis, and share insights with their business ecosystem – for example, to align partners around company goals. They can also gauge business performance, understand the impact of changing conditions and decisions, and drill down in seconds for more detailed data.
- Salespeople can use dashboards to illustrate sales information for different products across various markets. Using what-if analysis functionality built into dashboards, they can see, for instance, how decreasing inventory for a particular product line might affect sales in a specific region.
- Business users at all levels can access time-sensitive information using a self-service model and receive visual or auditable cues or alerts for exception management and dynamic situations.

It's easier than ever to **share key metrics in high-impact formats** optimized for different contexts and audiences.



Design dashboards to precisely meet user specifications

Design dashboards to precisely meet user specifications

Accelerate BI adoption with anytime, anywhere access

Each business is unique, so dashboard design tools need to give you complete flexibility to meet user demands. With the designer tool in SAP BusinessObjects Dashboards, you can create interactive dashboards to meet exact requirements – and then securely publish them to PCs and iPads, send them via e-mail, and embed them in SAP Business Suite applications. This level of personalization and convenience means everyone can have the KPIs and insights needed to help execute your company's vision.

The software's user interface, designed for ease of use, includes a large set of visual themes, charts, controls, maps, tab sets, art, and templates that you can add using drag-and-drop widgets. These resources help you rapidly customize a free-form layout for building a custom dashboard layout.

Drive adoption of business intelligence by delivering **rich, interactive dashboards** that help people make better decisions faster.



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Design dashboards to precisely meet user specifications

Accelerate BI adoption with anytime, anywhere access

These are complemented by a large library of commonly used, prebuilt visualization components, such as skins, maps, charts, gauges with multiple indicators, scorecards, and selectors. You simply drag and drop what's needed to create personalized dashboards for executives and other professionals. Drop-down menus, sliders, and editable labels and colors allow you to customize the presentation of complex business data so that it's done clearly, compellingly, and in a role-appropriate way for different employees.

Using the SAP software development kit and broad SAP ecosystem, you also have the flexibility to extend dashboards to include any number of custom visualization components. For example, your IT staff or solution integrators can develop visualization components or add images specific to your enterprise.

Built-in verification functions help ensure that the features included in dashboards are iPad compatible so **people interact using native iPad gestures.**



Accelerate BI adoption with anytime, anywhere access

Design dashboards to precisely meet user specifications

Accelerate BI adoption with anytime, anywhere access

When created with SAP BusinessObjects Dashboards, visualizations are scalable to tens of thousands of users. Now it's affordable to make tailored dashboards available to a wide range of people, publishing and embedding them so they are readily available to support day-to-day decision making. For example, you can:

- Give executives a 360-degree business view that they can quickly grasp and act upon
- Integrate dashboards with the SAP BusinessObjects Mobile mobile app so people can publish fully interactive dashboards to iPads and view reports created in SAP Crystal Reports® software and other SAP BusinessObjects BI solution investments

- Embed dashboards in portals, Microsoft Word and PowerPoint documents, PDFs, and e-mail
- Embed dashboards in SAP Business Suite applications – for example, with context-relevant dashboards that layer analytics on top of standard software functionality
- Publish dashboards using the SAP StreamWork® application so people can collaborate (for example, mark a KPI in red so everyone can work together to address issues)

Dashboards can be securely sourced from **any live data connection** and from any back-end system.



Take your business to the next level

Take your business to the next level

With SAP BusinessObjects Dashboards, you can instantly visualize, interact with, understand, and share your operational and analytical information assets for better decision making and business performance. It's never been easier to publish trusted information broadly, drive alignment across organizational silos, and put the right information in the hands of decision makers – wherever they are.

You'll be able to:

- Increase BI adoption and ROI by creating intuitive, interactive visualizations
- Provide business users with mobile access to their data – and personalize content to make it more relevant
- Give people secure access to any data needed to enable the business vision

Broad sharing drives BI adoption at all levels of your business, which in turn improves decision making and **overall business performance**.





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Summary

With SAP® BusinessObjects™ Dashboards software, you can drive business intelligence (BI) adoption across your organization by creating interactive dashboards that are mobile ready on iPads and embedded wherever people need them – for instance, within SAP Business Suite applications. Now it's affordable to make customized dashboards available to a wide range of people to support day-to-day decision making, leveraging the extensibility offered by the SAP ecosystem.

Objectives

- Design interactive, professional visualizations
- Tailor dashboards to precisely meet user requirements
- Deliver dashboards to mobile devices or anywhere people work
- Drive BI adoption across the enterprise for better decision making

Solution

- Interactivity and guided navigation to support what-if analysis and more
- Ability to publish to iPads using the SAP BusinessObjects Mobile mobile app
- Live connectivity with any data source
- Intuitive design tool with menus, drag-and-drop widgets, and prebuilt themes
- Large library of visualization components
- Extensibility via the SAP software development kit and ecosystem

Benefits

- Faster BI adoption and ROI via interactive visualizations
- Mobile access to content personalized for each business user
- 360-degree view enabled by secure access to any data source

Learn more

Contact your SAP representative today, or visit us online at www.sap.com/dashboards.



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